



## Partner-Designed Signage Instructions

These signage graphics are intended for our premium sponsors as part of the deliverables with your package. These are designed by the sponsor and can feature your own messaging, graphics and brand.

### Within your sponsor level folder you will find:

- 1) Photo examples of where your signage will be located. Please note – The red boxes are for placement only and not drawn to scale.
- 2) Template specs for your location(s)
- 3) PNG file (hi-res) of the Itron Inspire logo branding

### Important:

- Include crops and bleeds: .5” bleed on all sides
- Add the PNG file of the Itron Inspire logo branding to your signage as displayed on the templates
- Don't forget to include your logo
- Accepted file type: High-res PDF
- Convert your fonts to outlines to ensure style formats are preserved. If you're not sure how to do that, please provide all fonts used in the graphic. (Confused? We can help.)
  - [Help document](#)
- Please submit a screenshot of your final graphic that we can use for proofing with the vendor
- Submit your files via the [Resource Center](#) in the Graphics section by **Friday, Sept. 6, 2024.**

Once you submit your files, we'll review and send to our vendor. The vendor will provide us with proofs that we will compare to your provided screenshot proof.